



## **COMPLETE RULES OF THE CONSUMER CONTEST "HENRY'S SUBSCRIBER GIVEAWAY"**

The purpose of this document is to establish the rules of the marketing contest "HENRY'S SUBSCRIBER GIVEAWAY" (hereinafter referred to as the "contest"). These rules are the only document that bindingly governs the rules in relation to consumers. The rules may be amended in writing; changes are only permitted with the written consent of the organizer. Participants will be notified of any significant changes.

The organizer of the contest is PRAHA MUSIC CENTER spol. s r.o., with its registered office at Ocelářská 937/39, 190 00 Prague 9 – Vysočany, Company ID No.: 18626459, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, File No. 325708. (hereinafter referred to as the "Organizer").

### **I. DATE AND PLACE OF THE CONTEST**

The contest will take place from 1 August 2025 at 6:00 p.m. to 15 September 2025 at 11:59 p.m. inclusive (hereinafter referred to as the "contest duration") and within the territory of the European Union.

### **II. WHO CAN ENTER THE CONTEST**

II. 1. Anyone who is subscribed to the Henry's Music newsletter on the final day of the contest will be automatically included among the contest participants.

II. 2. The contest is open to any natural person with permanent residence in a country to which PRAHA MUSIC CENTER spol. s r.o. ships during the contest period. The list of countries is available [here](#). Persons who are in an employment or similar relationship with the organizer, or who are related to such persons by direct family ties, are not eligible to participate in the contest. Participants under the age of 18 must have the consent of a legal guardian both to participate in the contest and to accept any prizes.

II. 3. Persons who do not meet the conditions for participation in the contest or who act in violation of the contest rules will not be included in the contest. Even if such a person meets some of the conditions for winning a prize, e.g., as a result of providing false information, they will not become a winner. In such a case, the prize will be forfeited to the organizer, who is entitled to award it to another contestant or use it for other marketing purposes.



II. 4. A contestant will be disqualified from the contest if the organizer discovers or has reasonable suspicion of fraudulent or unfair conduct on the part of any contestant or other person who could assist that contestant in winning a prize.

### **III. CONTEST RULES – PARTICIPATION IN THE CONTEST**

III. 1. Contestants will register for the contest by subscribing to the newsletter on the henrysmusic.com website between 1 August 2025, and 15 September 2025. Users who have already subscribed to the newsletter in the past and are still subscribers on the final day of the contest period will be automatically entered into the contest.

III. 2. Contestants are only allowed to enter the contest only once with one email address. If it is discovered that a contestant has registered more than once with a different email address, they may be disqualified.

### **IV. DETERMINATION OF THE WINNER, NOTIFICATION, VERIFICATION OF CLAIMS, AND CLAIMING OF PRIZES**

IV. 1. Winners will be selected at random from the email addresses in Henry's database. Email addresses will not be shared with any third parties for the purposes of choosing the winner. The results of the contest are final and cannot be appealed.

IV. 2. The winner will be announced during the Guitar Summit event, which will take place from September 26 to 28, 2025. The winner will be contacted by email at the email address provided when registering for the newsletter no later than 5 working days after the official announcement.

IV. 3. The organizer reserves the right to verify the accuracy of the information provided.

IV. 4. If a prize is not awarded due to the disqualification of a winner for failure to comply with the rules of the contest, a replacement winner will be selected.

IV. 5. If the selected contest participant does not provide the required contact information with a valid delivery address within the time frame requested by the organizer, a replacement winner will be selected. The organizer reserves the right not to award the prize in the event of non-compliance with the contest rules. Such a decision by the organizer is final and cannot be appealed.

IV. 6. Competitors cannot claim any prize other than the one awarded to them, nor can they claim the prize or any material or financial compensation equal to the value of the prize.



IV. 7. The organizer is not liable for any damage caused by the use of the prize. The prize is not covered by a warranty period or warranty claim, except as required by Czech consumer protection laws.

## **V. PRIZES IN THE CONTEST**

V. 1. The prizes in the contest will be an electric guitar from the HENRY'S SNAKE series (1st place), HENRY'S BARBER SET (2nd place), and HENRY'S BUTTON VARIETY PACK (3rd place).

## **IX. RIGHTS AND OBLIGATIONS OF THE CONTEST ORGANIZER**

IX. 1. The contest organizer also reserves the right to change the rules of this contest at any time, including its duration, or to terminate the contest at any time during the contest period. Participants will be notified of any significant changes. Neither the organizer nor the contest organizer is responsible for the non-delivery of prize notifications, but reasonable efforts will be made to ensure delivery.

## **X. GENERAL TERMS AND CONDITIONS**

X. 1. Contest entries from outside the contest period will not be included in the contest.

X. 2. Entries that do not meet the contest conditions will not be included in the contest.

X. 3. The contest organizer reserves the right to make the final decision on all registrations.

## **XI. CONSENT TO THE PROCESSING OF PERSONAL DATA – APPROVAL OF THE RULES**

By filling in the information in the contest email in accordance with Article V of these rules, each participant:

a) By participating in this contest, the participant acknowledges the processing of the personal data provided for the purposes of this contest (i.e., with their corresponding processing by the organizer), namely their first and last name, address, telephone number, and email address, and for the purposes of conducting the contest, its organization and evaluation, for the duration of the contest and 90 days thereafter for the purpose of checking compliance with the rules and handing over and delivering the prizes. The personal data of the winners will be archived for 2 months for the purposes of organizing the contest. In accordance with the Personal Data Protection Act, the organizer is the controller and the organizer is the processor. The contest participant acknowledges that



they have the rights under Sections 11 and 21 of the Personal Data Protection Act, i.e., in particular, that the provision of data is voluntary, that they have the right to access their personal data and the right to correct such personal data, block incorrect personal data, and destroy it. Participants have the right to withdraw their consent to data processing at any time by contacting the organizer, without affecting the lawfulness of processing based on consent before its withdrawal.

b) From August 1, 2025, the contest participant also has the rights under Articles 12–23 of the General Data Protection Regulation, in particular the right to object to direct marketing. The data provided by the contest participant may be processed by the organizer as a processor in the manner customary for organizing contests. In case of doubt about the organizer's compliance with the rights as the personal data controller, the contest participant may contact the organizer or file a complaint with the Office for Personal Data Protection. Contest participants expressly agree that the organizer IS entitled to use, in accordance with the provisions of Section 77 et seq. of Act No. 89/2012 Coll., the Civil Code, free of charge, their first name, surname, and incomplete address (town) in the media (including the Internet), in promotional and advertising materials of the organizer in connection with this contest and their products and services, with the proviso that audio and video recordings of contest participants may also be made and published in the manner specified above for a period of 3 years from the end of the contest.

c) Confirms that they meet the conditions for participation in the contest set out in these contest rules. By submitting their data to the contest in accordance with Article V of these rules, each participant approves these rules and instructions, which are set out in the contest documents, and agrees to them.

In Prague on 31 July 2025  
PMC spol. s.r.o.